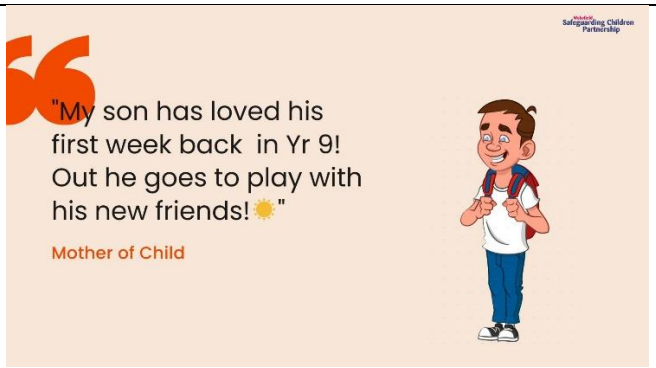
Back to School – WSCP Social Media Posts

Text	Graphic
Are you a parent/carer taking photos of your little ones starting or returning to school… REMEMBER, take a moment to check your privacy settings before sharing and keep personal information personal! #backtoschool #noschoollogo #nohousenumber #nofriendsfaces **OR** Does your child have a personalised backpack? Do they have a keyring on their school bag with their name or initials on it? This information is personal to your child & sharing a photo which includes it could be dangerous. Keep personal information personal. #backtoschool	
When posting your child's #backtoschool photos, remember: - Hide/blur out the school logo - Ensure only your child's face is in the photo - Don't include personal details for example house numbers, school name, street names, etc #backtoschool #keepitpersonal #safeguarding **OR** Posting a photo of your child returning or starting school may not be too revealing if you've ensured their safety. However, information you put in the caption may be more harmful than you know. #noschoollogo #nostreetnames #keepitpersonal #backtoschool	

Everyone's proud of their children, but there are ways to be proud and sensible at the same time. Protect your child by not revealing information that is personal to their school, home or the area they live in. #keepitperson #safeguardingchildren #backtoschool	
If you are posting #backtoschool pictures of your child, stay safe. Do not mention their name or the school's name. Keep the logo of the school hidden. Check your privacy settings to protect your child. Don't post photos of other people's children. #safeguardingchildren **OR** Posting a photo of your child returning or starting school may not be too revealing if you've ensured their safety. However, information you put in the caption may be more harmful than you know. #noschoollogo #nostreetnames #keepitpersonal #backtoschool	

Additional links:

- Surrey Police:
  How To Keep Your Kids Safe When Sharing Back-To-School Photos On Social Media | HuffPost UK Parents (huffingtonpost.co.uk)
- Why You Should Think Twice About Posting Back-to-School Pictures:
  Why You Should Think Twice About Posting Back-to-School Pictures (makeuseof.com)
- Netmums:
  Police Warn Parents Over 'Back-to-School' Photos - Netmums